

SHEPHERD GODSBABY OSIFEKO

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PODCAST CONTENT WRITER | PODCAST PRODUCER | B2B CONTENT SPECIALIST

PROFILE

Podcast producer, broadcaster, editor, and communications professional with over 15 years of experience creating compelling audio, written, and digital content.

Experienced in transforming long-form interviews into engaging show notes, podcast descriptions, social media campaigns, newsletters, SEO-focused web content, scripts, news articles, and promotional assets. Skilled at identifying key insights, extracting memorable quotes, writing audience-focused summaries, and repurposing conversations into high-performing content.

Extensive experience working remotely with international organizations across Nigeria, the UK, France, and global teams. Advanced user of ChatGPT and AI-assisted editorial workflows to improve speed, consistency, creativity, and content quality without compromising editorial standards.

CORE SKILLS

- | | |
|---|--|
| <input checked="" type="checkbox"/> Podcast Show Notes | <input checked="" type="checkbox"/> Podcast Content Writing |
| <input checked="" type="checkbox"/> Headline Writing/Analysing | <input checked="" type="checkbox"/> Episode Summaries |
| <input checked="" type="checkbox"/> Quote Extraction | <input checked="" type="checkbox"/> Social Media Copywriting |
| <input checked="" type="checkbox"/> B2B Content Writing | <input checked="" type="checkbox"/> SEO Content |
| <input checked="" type="checkbox"/> AI-Assisted Writing (ChatGPT) | <input checked="" type="checkbox"/> Editorial Writing |
| <input checked="" type="checkbox"/> News Writing | <input checked="" type="checkbox"/> Interview Research |
| <input checked="" type="checkbox"/> Podcast Production | <input checked="" type="checkbox"/> Content Repurposing |
| <input checked="" type="checkbox"/> Digital Marketing | <input checked="" type="checkbox"/> Storytelling |
| <input checked="" type="checkbox"/> Remote Collaboration | <input checked="" type="checkbox"/> Google Workspace |
| <input checked="" type="checkbox"/> WordPress | <input checked="" type="checkbox"/> Canva |
| <input checked="" type="checkbox"/> CapCut | <input checked="" type="checkbox"/> Audio Editing |

PROFESSIONAL EXPERIENCE

Strategic Collaboration

Luno Pictures (London)

September 2024 – Present

Working with an international animation studio supporting multilingual content production.

Responsibilities included:

- Script adaptation & Story localisation
- Voice scripting
- Research
- Short-form video messaging
- Cross-cultural communications & production strategies

Team Manager & Producer

Travel Radio Live (London / Remote)

February 2025 – April 2025

Led editorial planning and podcast production across an international media team.

Responsibilities included:

- Managing podcast publishing workflows
- Writing promotional content
- Producing podcast descriptions
- Hosting and producing the 4-hour flagship morning show
- Developing social media campaigns
- Editing written content
- Coordinating presenters and producers
- Introducing AI-assisted content workflows
- Leading digital audience growth initiatives

Key Achievements

- Increased consistency across podcast publishing.
- Increased engagement among internal team members and prospects
- Strengthened digital audience engagement through coordinated content campaigns.

Presenter | Podcast Producer | Creative Content Producer

Africa Business Radio

August 2019 – January 2020

Produced business-focused radio and podcast content from research through publication.

Responsibilities included:

- Writing show notes
- Producing podcast descriptions
- Writing scripts
- Hosted and produced the flagship morning show
- Researching guests
- Live console manning
- Conducting interviews
- Writing news bulletins
- Creating SEO-focused podcast content
- Publishing podcasts
- Producing documentaries
- Managing podcast distribution
- Writing sponsorship materials
- Producing promotional content

Key Achievements

- Helped transform the flagship breakfast programme into a revenue-generating platform.
- Expanded podcast reach through SEO-aware publishing and digital distribution.
- Produced engaging business content for entrepreneurs and professionals.

Fundraising Administrator & Communications Manager

Éditions Michel Lafon Éducation / Bouba & Zaza Educational Series

June 2023 – August 2024

Produced communications for a UNESCO-aligned education initiative serving stakeholders across Africa.

Responsibilities included:

- Writing partnership materials
- Producing donor communications
- Preparing campaign content
- Writing social media posts
- Researching grant opportunities
- Producing meeting summaries

- Managing communication with international partners

Key Achievements

- Improved communication quality across fundraising campaigns.
- Strengthened donor engagement through clear and compelling written content.

Duty Continuity Announcer & Producer

Lagos State Radio Service

2010 – 2019

Nine years of professional broadcasting, newsroom writing, programme production, editing, interviewing, and live presentation.

Responsibilities included:

- News writing
- Feature writing
- Programme scripting
- Live presentation
- Content editing
- Editorial planning
- Social media content

Head, Content & Presentation

Focus Cable TV

2009 – 2010

Managed content development, programme production, presenter coaching, editorial planning, sponsorship communication, and channel branding.

SELECTED VOLUNTEER COMMUNICATIONS EXPERIENCE

Friends of the Deaf Foundation

Communications Consultant & Board Member

- Website content
- Magazine production

- Editorial planning

Foundation for Family Reformation

Training & Process Manager

- Course writing
- Website content
- Volunteer communications

Ijebu Ife Community Strengthening Initiative

Media Officer

- Public communications
 - Campaign writing
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EDUCATION

Higher Diploma: Counseling & Spirituality Studies

Rainbow International College | 2024

Basic Journalism: Nigerian Institute of Journalism

U.S. Embassy PAS | 2007

Basic Radio Production: Federal Radio Corporation of Nigeria

| 2008

Basic Radio Presentation: Federal Radio Corporation of Nigeria

| 2008

TOOLS

- ChatGPT, Google Gemini, Google Workspace, Microsoft 365, WordPress, Canva, CapCut, Movavi, VSDC, CorelDRAW, Google Docs, Google Drive, SEO Fundamentals, Audio Recording, Audio Editing, Podcast Publishing, AI Workflow Automation

HIGHLIGHTS

- ✓ 15+ years professional writing experience
 - ✓ Podcast producer
 - ✓ Radio producer
 - ✓ AI-assisted content creation
 - ✓ SEO content writing
 - ✓ B2B communications
 - ✓ International remote work
 - ✓ Native-level English communication
 - ✓ Experienced interviewer
 - ✓ Experienced editor
 - ✓ Long-form to short-form content repurposing
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REFERENCES Available upon request.